

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/164/Booster Cards-STVs/12-13/85

dt @ Chennai-6 the 17.07.13.

Sub: Introduction of two new national roaming STVs under prepaid mobile services – reg.

Ref: C.O. Lr No. 26-4/2012-T&C-CM Circular No. 22/13-14, dt 09.07.13.

Approval of the competent authority is hereby conveyed for the Introduction of two National Roaming STVs under 2G & 3G prepaid mobile services in Tamil Nadu LSA (inc. CHTD) with **effect from 18.07.2013**. The details are given below:-

Sl.No.	Particulars	Tariff	
1	Cost of STV (incl. of S.Tax)	Rs.5/-	Rs.69/-
2	Validity	1 day	30 days
3	National Roaming Voice Call Rates		
a)	O/G Local call	1.5p/sec	1.5p/sec
b)	O/G STD call	1.5p/sec	1.5p/sec
c)	Incoming calls	Free	Free
4	SMS keyword to be sent to 53733	Roam5	Roam69
5	Amount to be deducted by IN	Rs.4.45	Rs.61.41
6	All other charges	As per the base plan	

The above two new national roaming STVs are placed in Group I and are applicable while on National Roaming in BSNL/MTNL network.

The above two new national roaming STVs are applicable to the following plans - Nesam Gold . Jaijawan, Life time , RoamfreeNEO, Roamfree , Anbu jodi Neo, Student Special neo , Per second neo, per minute neo, General neo, BSNL simple, Saral, Old Anant, New Nesam special, Student special and General New Plans.

All other terms and conditions will remain same.

Suitable steps may be taken to popularize the above STVs, to generate adequate response and revenue.

S. BAMA

(S. BAMA)

AGM (Marketing I-CM)

044-28290825.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.